

IMMEDIATE REDEMPTION CHALLENGE - SURVIVING IN BUSINESS

Freed from his PR career, Benny was drawn into vanity ventures - art market speculation, a chateaux conference resort development, Classic Cars e-Born and a movie project in 'development hell', among others. He's over-committed, he needs to cut his losses.

But Benny is not used to failure. He utilises his PR guile, desperate to survive. He assures Alice he'll come through with his ventures. She's doubtful but realises it's a matter of pride. Meanwhile, for ready money, Benny has to take on the dynasty challenges.

EMOTIONAL REDEMPTION CHALLENGE - WITH ALICE AND DAISY (always hope)

Alice has coped with all Benny's distractions for too long. There's mutual need for reunion and it's clear Benny has to make the running. But he's caught up in business survival and hindered by long-term demons. Alice resolves to move on.

Daisy and the art gallery are tangible survivors of their relationship. Daisy is a vital bond and willing go-between. The gallery was Benny's grand gesture to Alice though he's put it in jeopardy. It's the one venture that Alice is happy to support and advise Benny on, though from a distance.

SHAME REDEMPTION CHALLENGE - WITH BENNY'S FATHER (seems beyond hope)

Benny's father was newly married when his family's long established department store business collapsed. He had to deal with the consequences. The serious downturn in prospects made him and his ambitious wife embittered, and toward each other.

Young Benny endured his incompatible parents' tensions. After quitting university he was stuck at home, desperate to escape to London and invest in a uni pal's start-up venture. But his father refused him a loan. Benny resorted to a rebellious act of fraud. It was discovered by his father and discreetly put right. But Benny remains unforgiven, fifteen years on.